



Tendring CAMRA Newsletter

<http://tendringcamra.org.uk>

No 141

Suggestions for Social Activities, please contact Mick Hearn at social@tendringcamra.org.uk

Branch Meetings

All members are very welcome at Branch Meetings (start at 8 pm) & Committee Meetings (start at 7.30pm) (only committee vote).

Festival meeting Blacksmiths Arms Lt Clacton **Wednesday 5th June**

Rambale 21 **Saturday 15th June**

Branch meeting Red Lion Manningtree **Tuesday 18th June**

Committee meeting Crown Thorpe-le-Soken **Wednesday 17th July**

You will find later activities on our diary page see:-

<http://www.tendringcamra.org.uk/diary.html>

All dates/destinations may change. Transport maybe available for some depending on your location; if you are interested please contact Mick at the email address above. By doing so you agree to being contacted via email.



A bit self indulgent I know but this picture was taken of me with my first beer in Belgium, whilst visiting a few war sites. The Maginot Line Forts, Battle of the Bulge (in the Ardennes) and Battle of Verdun sites. Anyway the lovely way we were treated in the bar set me thinking about the 'customer experience' at our own Beer & Cider Festivals. Therefore this year I may make some minor changes (subject to the organising teams approval). If you have ever attended our festival and have any suggestions for changes that may increase inclusiveness, attendance or enjoyment please let me know.

QUOTE FOR TODAY

In 1965, a Belgium Royal Decree mandated that lambics must contain a minimum of 35% wheat. It also ordered that labels state the name and location of the brewery.

**Tendring Branch Membership
now stands at
589**

I am focusing this Newsletter on our forthcoming Annual Clacton-on-Sea Real Ale & Cider Festival.

This takes place in August from 21st to the 24th. As well as holding the festival we will be doing a Clacton pub walk-about and Carnival (depending on volunteers) walk during the month publicising our festival.

Our festival is the premier event of our year and we are always on the look-out for helpers and sponsors. Given the ongoing issues in the hospitality industry this is a big ask. However if you know of any business that would be a willing sponsor of the glasses (or programme) their company name &/or logo would be printed on them. Unfortunately if we don't get a glass sponsor (any amount will be considered) by 5th June the glasses will only display our festival logo. Please contact me if you know of any likely sponsor at the email address above as this year I am the Beer Festival Organiser (BFO).

Here are some of the minor changes (subject to agreement) I would like to make:-

- Offer tea & coffee (as well as soft drinks) for duty drivers.
- Stock a few daily newspapers / magazines.
- Offer a second day free entry on a day selected by us.
- At opening time offer a few 'nibbles' for 'early birds'.
- Prominent notice at front door welcoming non-members.

However one of the best forms of publicity is 'word of mouth' so I hope you will encourage friends and family to attend the festival?

Whilst you may not be happy attending our planning meetings I would still value your feedback on the above or any suggested improvements.

Beer Festival Diary Dates

Colchester Summer Beer & Cider Fest 29th May – 1st June
Gruff Festival Stratford St Mary (ticket only) 8th June
Ship Kirby-le-Soken 9th Beer Festival 28th-30th June
Manningtree Beer Festival 19th – 20th July
Harwich Redoubt Beer Festival 25th – 28th July

If your 'local' is hosting a Beer/Cider related function and you would like it added to this list please let me have the details.



**CAMPAIGN
FOR
REAL ALE**